

Stoelzle Glass Group is one of the leading international producers of high-end packaging glass for the Premium Spirits, Luxury Perfumery & Cosmetics, Pharma and Food & Beverages markets. With six glass production sites worldwide, four decoration sites and 3,100 employees, we are a family-owned company with more than 200 years of successful glass making history.

WORKING STUDENT OR INTERNSHIP MARKETING – MARKET INTELLIGENCE

18 – 30 hours per week Vienna, Austria

At Stoelzle, we deeply believe that our people make the company. Join our team as a Marketing Intern and you'll embark on a journey where you will:

- Dive deep into market research, uncovering insights, monitoring competitors, and spotting emerging trends.
- Collaborate on crafting innovative marketing strategies, designing multichannel campaigns, and creating compelling marketing materials.
- o Support in managing our social media presence and maintaining our website.
- o Play a vital role in organising impactful trade shows and events.

About you:

Are you currently pursuing studies in Business Administration, Marketing or Sales at a Business School or University? Do you have a knack for marketing, especially marketing intelligence, backset by some hands-on experience? We're looking for someone with:

- o Strong communication skills, coupled with a can-do attitude.
- o Prior working experience in Market Intelligence or Marketing would a be fantastic bonus.
- o Proficient in creating impactful presentations.
- o A genuine passion for marketing and an unwavering dedication to making an impact.
- o The ability to take initiative, work autonomously, and thrive in a team environment.
- o Fluency in English is essential.

We bring:

- A monthly gross full-time salary of EUR 2.197,44 (based on 38 hours per week) depending on your educational background and professional expertise.
- o Additional benefits such as flexible working hours and the option for remote work

If you are ready to unleash your creativity, drive and ambition in a supportive environment where your ideas matter, then we want to hear from you! Apply now and let's make waves together!

Please apply at our Online-Portal: www.stoelzle.com/sto/karriere
Contact: Patrick Kunschek, Global Head of Human Resource Management
www.stoelzle.com
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