



FASCINATING WORLD OF GLASS

Stoelzle Glass Group is one of the leading international producers of high-end packaging glass for the Spirits, Pharma, Perfumery & Cosmetics and Consumer markets. With seven glass production sites worldwide, three decoration sites and 3,100 employees, we are a family-owned company with more than 200 years of successful glass making history.

MARKETING MANAGER PHARMA

Vienna, Austria

At Stoelzle, we deeply believe that our people make the company. Do you have a global and creative mind-set with drive and imagination? As Marketing Manager, you will be responsible for driving digital marketing, lead generation tactics and multi-channel product & marketing campaigns.

Your key responsibilities:

- Develop and drive the (digital) marketing strategy for the Business Unit Pharma
- Create and implement multichannel product and marketing campaigns
- Manage our social media channels and website
- Drive and support lead generation tactics in close cooperation with sales
- Planning and organisation of trade shows and other events
- Monitor markets, competitors and trends, build in-depth market and customer understanding
- Manage the marketing budget

About you:

- Degree in marketing education (Business school or University)
- 3-5 years of relevant marketing experience, ideally in an international role,
- Experience in the Pharma, Healthcare or packaging industry would be a plus
- Proven track record in developing and implementing engaging (digital) marketing and social media strategies, expertise in lead generation tactics
- Dedicated and passionate in marketing, driven with a high degree of personal motivation
- Business acumen with analytical and strategic mind-set
- Strong cross-functional partnering and communication skills with a hands on attitude
- Fluent english is required

We bring:

- Continuous learning and training depending on personal demands
- We are obliged to state the annual gross full time salary for this position as a basis for negotiation of EUR 50,000. We do offer market-conforming payment taking qualifications and professional experience into account.
- An exciting and international working environment, in a passionate and dynamic team
- Additional benefits (flexible working hours, Home office)

Do you share our passion for glass?

Please apply at our Online-Portal: www.stoelzle.com/sto/karriere
Contact: **Patrick Kunschek**, Global Head of Human Resource Management