



STOELZLE GLASS GROUP

NUTRACEUTICALS



A nutraceutical is defined as any substance that is a food or part of a food and provides medical or health benefits, including the prevention and treatment of disease (DeFelice, 1994).

The Nutraceutical market comprises vitamins, supplements, functional foods and beverages which are products enriched with additional ingredients and higher proportion of vitamins. Hectic lifestyle, increasing stress and customer awareness have contributed to a strong growth of the global nutraceutical market to prevent from health diseases and maintain wellbeing.

The younger generation is the largest consumer base and is increasingly conscious about health & wellbeing, weight management and natural pharmaceutical alternatives. In parallel there is a steady rise in demand for innovative packaging of these dietary supplements, which may be taken in the form of pill capsule, tablet, or liquid form.

The global nutraceutical market size is currently valued at USD 382.51 billion with forecasts to expand with a CAGR of 8.3% to reach USD 722.49 billion by 2027¹.

COVID-19 and an increased desire to boost the immunesystem, will most probably support this expected growth even further. Furthermore, CBD is seen as one of the biggest innovations in the nutraceutical market and is also expected to contribute to the growing demand. The US retail market alone for CBD is expected to grow to 16 Billion US \$ by 2025².

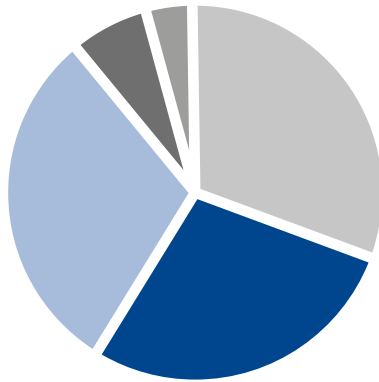
Asia Pacific emerged as the key region in the market for nutraceuticals in 2019 on account of growing health concerns among consumers and increasing awareness regarding nutraceuticals. However, Europe and the US Market are still main markets, with India and China growing at a rapid pace³.

¹ Businesswire

² Veiga Alex "cannabis derived CBD oil finding place in ever more products" Concorde Monitor

³ www.grandviewresearch.com

GLOBAL NUTRACEUTICALS MARKET SHARE*



- North America
- Europa
- Asia Pacific
- Central & South America
- Middle East & Africa

Consumer are pushing towards sustainable packaging. Therefore nutraceutical packaging emphasizes more and more on ecologically responsible packaging.

GLASS: THE LEADING HEALTHY AND SUSTAINABLE PACKAGING MATERIAL

For pharmaceutical-grade and standardized nutrients, primary packaging pharma glass is the best packaging material. Glass protects consumer health more than any other packaging material does. It preserves vitamins and other nutrients by acting as a natural barrier. Glass is inherent, and no substances migrate into the product. Due to the glass natural composition and complete recyclability, it is an environmentally friendly packaging material.

GLASS: CREATE INNOVATIVE PACKAGING WITH A MARKETING MESSAGE FOR THE END USER

The younger population became the largest consumer base for nutraceuticals and is looking for innovative packaging. A big interest lies in single use doses and on the go products for convenience reasons. Glass protects the formulation not only from environmental influences but also enables the manufacturer to create an outstanding product which conveys a marketing message to the consumers.

* By region, 2019 (%) | Source: www.grandviewresearch.com

GOOD MANUFACTURING PRACTICES

We produce in accordance to Good Manufacturing Practices (GMP) ISO 15378 under the highest hygienic and Glass quality control.

CBD-PRODUCTS

For CBD-products we offer a broad range of secure child resistant packaging solutions, designed to protect your CBD-liquid from children, UV-rays and ideal for light-sensitive products. Amber glass bottles are the most popular packaging for CBD products as they have less oxidation which prevents CBD from breaking down. The products require exact dosing and for safety reasons customers are looking at childproof caps.

VITAMINS & NUTRITION

For vitamins & nutrition and functional beverage we can help you to make your product more distinctive through our 3 in house decoration plants.



CONTACT

Contact us for further information, we are happy to assist you.

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