



STOELZLE GLASS GROUP



“FASCINATING WORLD OF GLASS“

Stoelzle Glass Group is one of the leading international producers of glass containers for the PHARMA, PERFUMERY & COSMETICS and SPIRITS markets. Our aim is to be the first choice partner for both our customers and our employees, through establishing a culture of reciprocal trust and by striving for first class performance, flexibility, and reliability.

We are currently seeking the following position, based at our location in Vienna:

HEAD OF MARKETING & MARKET RESEARCH

As Head of Marketing and Market Research, you will be responsible for the strategic alignment and management of all brands in the Stoelzle Glass Group. In addition to the day-to-day management of the marketing department and staff, you will be responsible for the functional management of marketing in the plants.

Job responsibilities:

- Development and management of the marketing department
- Marketing and campaign planning
- Market research and competitive analysis
- Creation of management reports and development of recommendations for action by sales and management
- Optimization of customer and market segmentation
- Conception of sales promotion tools
- Monitoring and adherence to the budget
- Management of corporate communications
- Setting-up corporate identity guidelines
- Contact person for external agencies, national journalists, media and specialist press

We offer an extremely exciting and varied field of activity in an international environment. An annual gross salary of € 100.000.- is planned for the position with willingness to overpay for appropriate qualifications and professional experience.

Job requirement:

- Educated to degree level (UNI, FH), with a focus on marketing and / or communication management
- At least 5 years professional experience in qualitative and quantitative market research
- Leadership experience
- Communicative, creative personality with a hands-on mentality and team spirit
- Ability to work independently
- A high level of initiative, resilience and flexibility
- Good conceptual and analytical skills
- Very good written and spoken German and English
- Willingness to travel

Are you a good fit for this position?

Please apply in writing to **Daniela Riedler**, Head of Human Resource Management



bewerbung@stoelzle.com

STOELZLE OBERGLAS GMBH | YOUR PRESTIGE GLASS PARTNER

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